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Pic Flips Mobile Flip

First, it might help to explain what a flip book is. Think back to the days when you began doodling on the side of your notebook. One page of a ball bouncing...the next of the ball slightly lower on the page....then hitting the ground....the next page bouncing a little higher. This went on for a while until you flipped the pages back and watched the ball bounce up and down via animation.

The flip book has deep roots - first coming on the scene in September of 1868, when a British printer by the name of John Barnes Linnet patented the form of animation under the name kineograph, or "moving picture." Fast forward and some people might remember seeing this version of the flip book in penny arcades and amusement parks.

Flip books have long been used by advertisers and marketers - from prizes in Cracker Jack boxes in the early 1900's to novelty giveaways for automobile and snack food companies in the 1960's-70's.

So, what is PicFlips, you ask? Simply put, PicFlips is a way to bring your parties to life with the newest craze in customized party favors. How? We set up a display in a 10'x10' area at a party or event and invite guests to step behind the camera and make a short video clip. In less than 90 seconds, the video clip is transformed into a personalized flip book while partygoers watch. It creates a buzz as your guests interact with each other and laugh at the entertaining skits, while giving each other creative ideas. PicFlips averages 45-50 flipbooks per hour and is versatile enough to fit into any party setting, from casual to couture. Added entertainment - custom party favors - captured memories!

Still wanting to read more...then check out our [blog!](#)

PERFECT FOR.....

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